

ORDER



Orders	Order / Rev:	362009
	Alt Order #:	06862470
	Product Desc:	Crossroads GPS
	Estimate:	1121
	Flight Dates:	10/21/12 - 10/28/12
	Original Date / Rev:	10/10/12 / 10/10/12
	Order Type:	GENERAL

KTNV - Las Vegas

Primary AE:	Anjanette Brady
Sales Office:	PPH
Sales Region:	NAT

Agency	Name:	Crossroads Media LLC
	Buying Contact:	
	Billing Contact:	
		66 Canal Center Plaza
		Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Crossroads GPS
	Demographic:	A35+
	Product Codes:	PL Issue
	Priority:	P-01
	Revenue Codes:	AGY-TRANS, ISSUE, GEN

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	52	\$39,450.00	\$33,532.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	52	\$39,450.00	\$33,532.50	0.00
Totals	52	\$39,450.00	\$33,532.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KTNV - Las Vegas	13%	\$39,450.00
Market	100%	\$303,461.54

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$100,142.31
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	32%	\$97,107.69
KTUD	2%	\$6,069.23
KVMY	8%	\$24,276.92
KVVU	11%	\$33,380.77
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$3,034.62

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	10/22/12	10/22/12	430x News Early Edition Action News 430x-5x	CM	Sun-Thur 430x-5x	M- - - - -	:30	1	\$150.00	P-01	0.00	NM	1	\$150.00

KTNV - Las Vegas

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	KTNV	10/24/12	10/24/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	--W----	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
GD MRN AMR-ABC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$750.00		0.00			
E 14	KTNV	10/25/12	10/25/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	---T---	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
GD MRN AMR-ABC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$750.00		0.00			
E 15	KTNV	10/26/12	10/26/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	----F--	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
GD MRN AMR-ABC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$750.00		0.00			
E 16	KTNV	10/27/12	10/27/12	Sat 8a Sat 8a-9a	CM	Sat 8a-9a	-----S-	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
ACTN NWS SA@8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$750.00		0.00			
E 17	KTNV	10/23/12	10/23/12	M-F 11-12p Action News	CM	M-F 11-12p (11:00 AM-12:00 PM)	-T-----	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
ACTN NEWS@11AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$650.00		0.00			
E 18	KTNV	10/25/12	10/25/12	M-F 11-12p Action News	CM	M-F 11-12p (11:00 AM-12:00 PM)	---T---	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
ACTN NEWS@11AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$650.00		0.00			
E 19	KTNV	10/26/12	10/26/12	M-F 11-12p Action News	CM	M-F 11-12p	----F--	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
ACTN NEWS@11AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$650.00		0.00			
E 20	KTNV	10/21/12	10/21/12	Sun 8a Sun 8a-9a	CM	Sun 8a-9a	-----S	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
ACTN NWS SU@8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$750.00		0.00			
E 21	KTNV	10/28/12	10/28/12	Sun 8a Sun 8a-9a	CM	Sun 8a-9a	-----S	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
ACTN NWS SU@8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$750.00		0.00			
E 22	KTNV	10/22/12	10/22/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	M-----	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
MILLIONAIRE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$850.00		0.00			
E 23	KTNV	10/24/12	10/24/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	--W----	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
MILLIONAIRE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$850.00		0.00			
E 24	KTNV	10/25/12	10/25/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	---T---	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
MILLIONAIRE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$850.00		0.00			
E 25	KTNV	10/23/12	10/23/12		CM	M-F 5-5:30p	-T-----	:30	1	\$900.00	P-01	0.00	NM	1	\$900.00

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5-5:30p Action News @ 5p ACTION NWS@5PM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -T----- 1 \$900.00 0.00														
E 26	KTNV	10/25/12	10/25/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p (5:00 PM-5:30 PM)	:30	1	\$900.00	P-01	0.00	NM	1	\$900.00
ACTION NWS@5PM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---T--- 1 \$900.00 0.00														
E 27	KTNV	10/26/12	10/26/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p	:30	1	\$900.00	P-01	0.00	NM	1	\$900.00
ACTION NWS@5PM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ----F-- 1 \$900.00 0.00														
E 28	KTNV	10/27/12	10/27/12	Sat 6-6:30p Action News	CM	Sat 6-6:30p	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
ACTION NWS@6PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 1 \$750.00 0.00														
E 29	KTNV	10/23/12	10/23/12	M-F 5-6am Action News	CM	M-F 5-6a	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
ACTION NWS@5AM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -T----- 1 \$650.00 0.00														
E 30	KTNV	10/24/12	10/24/12	M-F 5-6am Action News	CM	M-F 5-6a	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
ACTION NWS@5AM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --W---- 1 \$650.00 0.00														
E 31	KTNV	10/25/12	10/25/12	M-F 5-6am Action News	CM	M-F 5-6a	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
ACTION NWS@5AM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---T--- 1 \$650.00 0.00														
E 32	KTNV	10/24/12	10/24/12	M-F 6-7am Action News	CM	M-F 6-7a	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
ACTION NWS@6AM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --W---- 1 \$750.00 0.00														
E 33	KTNV	10/25/12	10/25/12	M-F 6-7am Action News	CM	M-F 6-7a	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
ACTION NWS@6AM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---T--- 1 \$750.00 0.00														
E 34	KTNV	10/26/12	10/26/12	M-F 6-7am Action News	CM	M-F 6-7a	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
ACTION NWS@6AM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ----F-- 1 \$750.00 0.00														
E 35	KTNV	10/23/12	10/23/12	M-F 10-11a The View	CM	M-F 10-11a	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
VIEW-ABC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -T----- 1 \$1,000.00 0.00														
E 36	KTNV	10/25/12	10/25/12	M-F 10-11a The View	CM	M-F 10-11a	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
VIEW-ABC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---T--- 1 \$1,000.00 0.00														
E 37	KTNV	10/26/12	10/26/12		CM	M-F 10-11a	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00

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 Alt Order #: 06862470
 Flight Dates: 10/21/12 - 10/28/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 1121

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 10-11a The View										
				VIEW-ABC										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,000.00		0.00			
E 38	KTNV	10/23/12	10/23/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p -T-----	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
				CHEW-ABC										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$850.00		0.00			
E 39	KTNV	10/25/12	10/25/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p ---T---	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
				CHEW-ABC										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$850.00		0.00			
E 40	KTNV	10/26/12	10/26/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p ----F--	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
				CHEW-ABC										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$850.00		0.00			
E 41	KTNV	10/27/12	10/27/12	Sat 11-11:35 Action News	CM	Sat 11-11:35p -----S-	:30	1	\$1,250.00	P-01	0.00	NM	1	\$1,250.00
				ACTION NWS@11P<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$1,250.00		0.00			
E 42	KTNV	10/21/12	10/21/12	Sun 6a Sun 6a-7a	CM	Sun 6a-7a -----S	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
				ACTN NWS SU@6A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$750.00		0.00			
E 43	KTNV	10/28/12	10/28/12	Sun 6a Sun 6a-7a	CM	Sun 6a-7a -----S	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
				ACTN NWS SU@6A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$750.00		0.00			
E 44	KTNV	10/22/12	10/22/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p M-----	:30	1	\$1,750.00	P-01	0.00	NM	1	\$1,750.00
				News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,750.00		0.00			
E 45	KTNV	10/25/12	10/25/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p ---T---	:30	1	\$1,750.00	P-01	0.00	NM	1	\$1,750.00
				News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$1,750.00		0.00			
E 46	KTNV	10/26/12	10/26/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p ----F--	:30	1	\$1,750.00	P-01	0.00	NM	1	\$1,750.00
				News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,750.00		0.00			
E 47	KTNV	10/22/12	10/22/12	330PM ACTION NEWS 330pm Action News	CM	M-F 330PM-4P M-----	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
				MILLIONAIRE<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$500.00		0.00			
E 48	KTNV	10/24/12	10/24/12	330PM ACTION NEWS 330pm Action News	CM	M-F 330PM-4P --W----	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
				MILLIONAIRE<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$500.00		0.00			
E 49	KTNV	10/26/12	10/26/12		CM	M-F 330PM-4P ----F--	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				330PM ACTION NEWS											
				330pm Action News		(3:30 PM-4:00 PM)									
MILLIONAIRE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--		1			\$500.00			0.00			
E 50	KTNV	10/22/12	10/22/12	ABC Programming 1p-2p	M	M-F 1P-2P		M-----	:30	1	\$850.00	P-01	0.00	NM	\$850.00
				ABC Programming 1p-2p	M-F										
GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1			\$850.00			0.00			
E 51	KTNV	10/25/12	10/25/12	ABC Programming 1p-2p	M	M-F 1P-2P		---T---	:30	1	\$850.00	P-01	0.00	NM	\$850.00
				ABC Programming 1p-2p	M-F										
GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---		1			\$850.00			0.00			
E 52	KTNV	10/26/12	10/26/12	ABC Programming 1p-2p	M	M-F 1P-2P		----F--	:30	1	\$850.00	P-01	0.00	NM	\$850.00
				ABC Programming 1p-2p	M-F										
GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--		1			\$850.00			0.00			
Totals														52	\$39,450.00